

# CONTENT MAPPING

## *Example of content mapping and unbundling*



### MICRO-CREDENTIAL COURSE MAPPING [SAMPLE]

<b>COURSE TITLE</b>	DIGITAL MEDIA DESIGN		
<b>COURSE CODE</b>	DITM3143	<b>UNIT</b>	3 (120 hour SLT)
<b>INSTRUCTOR</b>	ZULISMAN MAKSOM		
<b>Course Synopsis</b>	This course provides students with the concepts, techniques, and desktop publishing process used in the industry. It emphasizes the use of text ( <b>typography</b> ), <b>color</b> selection, paragraph, objects, graphics, and image composition. At the end of the course, students can master the principles of generating design cases and printing for desktop publishing by using the appropriate software and tools.		
<b>Course Learning Outcome (CLO):</b>	Upon completing this course, students will be able to:  <ol style="list-style-type: none"><li>1. Explain the concepts, techniques, and basic desktop publishing production process, and graphic design theory. <b>(C2)</b></li><li>2. To produce desktop publishing output by combining the use of text, <b>color</b> selection, layout objects, graphics, and images according to current needs. <b>(P3, CTPS3)</b></li><li>3. Practice the theory and applied skills in production design and layout of the interface and all areas of design, printing, and publishing. <b>(A2, LL2)</b></li></ol>		

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COURSE MAPPING – CLO → Topics → Module → MLO → Activities → Assessment					
CLO	CHAPTER/TOPICS	MODULE	Module/Micro Learning Outcomes (MLO)	CONTENT/ DURATION	SCL ACTIVITIES/ ASSESSMENT
1	What is Graphic Design	<b>Module 1</b> Title: The History of Graphic Design	<ol style="list-style-type: none"> <li>To explain the history of graphic design</li> <li>To discuss the role of early graphic design in human communication</li> </ol>	1 video (10 mins) – The History of early Graphic Design in human history  1 video (10 mins) – The evolution of graphic design in human communications from cave painting to design communication  <u>SLT: 2 hours</u>	Quiz [15 MCP of the history of Graphic Design]  Passing Mark: 80%  <u>SLT: 1 hour</u>
1	What is Graphic Design	<b>Module 2</b> Title: The Graphic Design Movement	<ol style="list-style-type: none"> <li>To discuss the modern era of graphic design movement</li> <li>To differentiate different movement in Graphic Design such as Bauhaus</li> </ol>	1 video (10 mins) – Graphic Design Movement video from complex to simplified Bauhaus movement.  1 video (10 mins) – The animated video of different style of movement in Graphic Design  <u>SLT: 2 hours</u>	HSP Timeline. Mapping the correct images with the era of the movement  Passing Mark: 80%  <u>SLT: 1 hour</u>
2	Elements of Design and Principles of Design	<b>Module 3</b> Title: Elements of Design		1 video (10 mins) – Video of Elements of Design	